



Call for Submissions:

Pro Bono Economics (PBE) London Charities Support Programme

New support programme for London based organisations

PBE is looking for charities and social enterprises across London to apply for its London Support Programme in 2019. PBE matches charities with volunteer economist with the aim of helping these organisations understand their value and improve their impact.

This support programme is offered to charities whose work focuses on the wellbeing of people in Greater London and has been made possible through the support of the City Bridge Trust. We are particularly interested in hearing from charities that address Mental Health and Loneliness, but also welcome applications addressing education, employment, poverty and complex needs.

This is a fantastic opportunity for ambitious charities curious about what their outcome data tells them about their impact on society.

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About Pro Bono Economics

PBE was founded in 2009 by Andy Haldane, Chief Economist at the Bank of England to help charities and social enterprises understand the social and economic value of their work. We do this by harnessing the power of economics, matching highly skilled economist volunteers with charities that need this expertise.

We work with charities across the UK, providing them with robust analysis and advice. Since our foundation we have worked with over 350 charities, supporting them free-of-charge through the delivery of Advisory, Analysis or Advocacy projects. Each project is typically completed by expert volunteers with the guidance of a PBE Economic Associate (EA) and project managed by the PBE projects team.

We have a bank of over 500 volunteers from the public, private and academic world are predominantly economists, but we are also able to broker the skills of statisticians, data scientists and social researchers depending on the area of need.

We are open source with our findings and publish all our [reports](#) on our website. We collaborate with our charity and funding partners to share these findings and our evidence-based approach with a wider audience- be it press, policy makers or others working in the sector.

"We needed to persuade people with poor numeracy that they could improve their skills. To really get going we needed a strong campaign, but we didn't have hard facts. With less than four months to launch, the PBE team quickly got to work to build a robust case. Everyone is now using the £20 billion figure, including our funders and partners. It helps us to tell our story in a compelling way."

Wendy Jones, Trustee of National Numeracy

Eligibility

The PBE London Programme is intended for charities and social enterprises that work in areas where improved wellbeing is the central purpose. They must have a focus in one or more of our thematic areas

- Mental Health and loneliness
- Education
- Employment
- Poverty & Complex Needs

The eligible projects must:

- Have a clear London focus, with most of operations in London. However, if you work on a national issue that affects people across the UK (such as domestic violence) we could consider supporting a project where a specific element of the work focussed on London.
- Want help evaluating the effect of a well-established service /programme
 - With data on beneficiaries and outcomes available e.g data on indicators to monitor the outcomes of your beneficiaries
 - Outcomes map e.g. a theory of change or logic model that maps the sequence of change for the beneficiary, intermediate outcomes, and long-term outcomes.
- Be a charity or social enterprise. (Legal form might be registered charity, community interest company (CIC), charitable incorporated organisation (CIO) or community benefit society.)
- Have at least one FTE staff member available to dedicate some capacity to work with us over the course of the project.
- Have annual income of above £250,000
- Have at least 2 months' financial reserves.

Application & selection guidelines

Applications for a project, should be submitting the attached application form by email to info@probonoeconomics.com by 15 March 2019.

The assessment and selection process will consist of an initial screening against the eligibility criteria, a selection of shortlisted projects and a round of meetings for the shortlisted organisations. The PBE team will evaluate the eligible proposals with regard to their topic/content relevance, methodological approach, and feasibility.

PBE will inform all candidates about their application status by 29 March 2019. Unfortunately, due to the expected volume of requests, PBE cannot give detailed feedback to applicants.

"We were delighted with the support of the PBE volunteer economists. MAC-UK is frequently asked to prove the 'value' of our intervention. For the first time, PBE's report allows us to understand that each hour that a young person spent with Music & Change was not only cheaper than an hour in an outpatient appointment in a NHS Mental Health trust, but that it would only take evidence demonstrating modest employment or mental health outcomes to justify the cost of the project. This report has given us confidence and shifted our understanding of the power of economic analysis."

Sinem Cakir, Chief Executive of MAC



Enquiries

Please address enquiries to info@probonoeconomics.com

We will not support applications:

- Which do not have a London focus
- For mainstream public services including schools and hospitals.
- From individuals
- From applicants who have been rejected by us in the last 12 months

Application

Applications for a project, should be submitting a proposal by email to info@probonoeconomics.com by 15 March 2019:

1. THE CHARITY:

- a) Please tell us about the charity, including mission, aims and historical background
- b) Do you have a theory of change (or something similar) you can share with us?

2. THE PROJECT:

- a) What would you like PBE to help you with? What is the specific programme or issue you would like help with?
- b) What are the outcomes/data you are measuring already in relation to this programme?

3. CHARITY DATA:

- a) Data on number and characteristics of programme participants collected
- b) Data on outcomes you monitor and collect (including post-programme follow up data)

4. COMPARISON GROUP:

The impact of your work is best assessed by benchmarking the outcomes your participants achieve against the outcomes for a comparison group of similar people who you do not support. Do you have a view of what would be a suitable benchmark or comparison group? Don't worry if you are unsure at this point, PBE will explore different approaches that best fit your organisation but thinking about this early in the process is useful.

5. CURRENT EVALUATION:

Can you give us an overview of any current or past evaluations you have undertaken? Please include links or attachments where appropriate.

6. KEY CONTACT:

Please give details of the internal project sponsor. Including their roles and responsibilities within the organization, and contact details

7. TIMINGS AND DEADLINES?

Please let us know if you have any internal/external deadlines associated with this project