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### Royal Statistical Society

PBE is delighted to announce a new partnership with the Royal Statistical Society called "Pro Bono Impact."

Read the full press statement [here](#).



### We are now on YouTube!

Watch footage from our volunteer event at Chicago Booth and stay tuned for our Simon Kuper lecture + discussion with Baroness Tanni Grey-Thompson, Mark Gregory, Will Watt and Professor Diane Coyle.

View and subscribe [here](#).



(Left to right): Tanni Grey-Thompson, Mark Gregory, Will Watt, Simon Kuper and Diane Coyle.

On Monday 27th February, Pro Bono Economics held its annual lecture at the Royal Institution with guest speaker Simon Kuper (Financial Times columnist and author). Simon's keynote was followed by a panel discussion with Baroness Grey-Thompson, Mark Gregory (EY) and Will Watt (Jump X Simetrica), chaired by PBE trustee Professor Diane Coyle.

The discussion debated PBE's YouGov survey results, which showed that only 7% of the British public had been inspired to pick up a sport as a result of the Olympics. [Read the full press release here](#). \* With Simon arguing that we need to build more facilities to improve the health of the nation rather than invest in elite sport, some of the panelists defended the Olympics, and argued that medal success improves wellbeing and changes behaviours. Check our [YouTube channel](#) in a few weeks' time for full lecture footage.

Read panelist Mark Gregory's blog on the event [here](#).

\*[The Telegraph](#), Britons would forgo Olympic success for better access to sports

\*[The Guardian](#), Only 7% in the UK inspired to take up sport by Olympics, study finds

Thank you to [Nomura](#) and [Weil](#), our sponsors of this event.



## How did we do?

Are you a volunteer economist or charity that has engaged with PBE?

Please take 5-10 minutes to complete our survey. We'd also like to know what you think about:

1. Challenges faced by charities
2. How economists can help
3. What other experts contribute

[\[SURVEY HERE\]](#)



**Street Soccer Academy**

**advice and analysis to charities across the UK. Read about our most recent success stories:**

### [Street Soccer Academy:](#)

Street Soccer Academy supports people with multiple and complex needs through fitness and sport. PBE matched SSA with Regeneris Consulting, a specialist economics firm with an office in Manchester. Regeneris economists devised metrics to define and measure the economic and social benefits achieved by Street Soccer Academy over a typical year.

The economic impact: **Street Soccer Academy delivers a social return of £10 for every £1 invested, representing social benefits worth £2 million.**

[\[FULL REPORT HERE\]](#)

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### [Giving World:](#)

PBE matched Giving World with volunteer economists from Frontier to analyse the results of a survey looking at the impact of Giving World on its beneficiaries. Giving World distributes surplus goods, including basic necessities such as food and clothing, and other useful items such as education materials, children's toys, books and personal hygiene products to more disadvantaged economic and social groups, such as people with health problems, families and people on low incomes, children, elderly and the homeless.

The economic impact: **Giving World distributed goods worth £2.4mn in the 2009 to 2015 period, assisting up to 847,029 beneficiaries in the UK.**

[\[FULL REPORT HERE\]](#)

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